



Diamond Challenge

for High School Entrepreneurs

PRESENTED BY **CapitalOne** INVESTING *for Good*

TWO COMPETITIONS

BUSINESS CONCEPT

Conceive, test and pitch an idea for a new business venture that you can launch and grow.

SOCIAL VENTURE

Conceive, test and pitch an idea for a new social venture that can solve a societal or environmental problem.

www.diamondchallenge.org

PARTICIPATION IS EASY

1

REGISTER

Registration is free and online and opens September 2016. Each team must have 2-4 students and an advisor.

2

LEARN

Follow the Diamond Challenge's innovative video curriculum to learn how to build your venture like a scientist.

3

COMPETE

Submit a written concept and give a pitch to compete for a share of the Diamond Challenge's **\$100,000 prize pool!**



Paul & Linda McConnell Youth Entrepreneurship Initiative

HORN PROGRAM IN ENTREPRENEURSHIP



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