



# Social Impact Canvas

<b>Unintended Consequences</b>			<b>Social Impact</b>	
<b>Problem</b>	<b>Solution</b>	<b>Unique Value Proposition - Beneficiaries</b>	<b>Channels to Beneficiaries</b>	<b>Beneficiaries</b>
<b>Key Resistances</b>	<b>Key Enablers</b>	<b>Unique Value Proposition - Payers</b>	<b>Channels to Payers</b>	<b>Payers (Customers)</b>
<b>Financial Costs</b>			<b>Revenue Sources</b>	